

30 JUL 2022



G. Vijay Kumar
CV 006617

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ఆంధ్రప్రదేశ్ ఆంధ్ర ప్రదేశ్ ANDHRA PRADESH

S.No - 1336 Rs:- 100/- Dt:- 30-7-2022

Sold to:- Malineni Lakshmaiah Women's Engineering College Guntur
For:- M. Pedumallu s/o M. Lakshmaiah, Guntur

MEMORANDUM OF AGREEMENT BETWEEN

**Malineni Lakshmaiah Women's Engineering College
Pulladigunta (V), Vatticherukuru (Md), Guntur,
Andhra Pradesh-522017, India
(First Party)**

AND

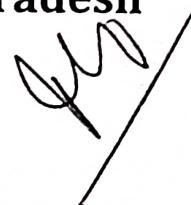
**Indo-Euro Synchronization Pvt Ltd - IES
(Second Party)**

For

**International Skill and internship initiatives in the various
Academic institutions of Andhra Pradesh**


PRINCIPAL
MALINENI LAKSHMAIAH
WOMEN'S ENGINEERING COLLEGE
PULLADIGUNTA, GUNTUR

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MEMORANDUM OF AGREEMENT

This Memorandum of Agreement (MoA) is entered into on 2nd day of August 2022 at Vijayawada ,

By and Between :

Malineni Lakshmaiah Women's Engineering College, Pulladigunta(V), Vatticherukuru(Md), Guntur, Andhra Pradesh - 522 017, India having its (herein after referred to as "**MLWEC**", which expression shall unless repugnant to the meaning thereof, mean and include its successors and permitted assigns) of the First part.

And

Indo-Euro Synchronization Pvt Ltd represented by **VVN Raju**, Managing Director of Indo-Euro Synchronization Pvt Ltd, Reg. Office: Plot No 3, 2nd Floor, Our Place Restaurant Street, Ashramam Road, Tadepalli, Guntur, AP - 522501, India hereinafter called the **IES** (which expression shall unless repugnant to the meaning thereof, mean and include its successors and permitted assigns of the Second part.

IES and College are herein after referred to singly as "Party" and jointly as "Parties".

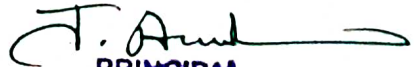
I. PREAMBLE/ BACKGROUND

Brief about IES :

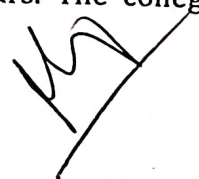
IES is an initiative created by having experience and presence in technical and business bodies to connect India and Europe closer together and upskill the learning ecosystem at international standards. IES strive to create a better technological future by enabling closer collaboration and knowledge exchange between universities, academic institutions, companies and supporting governmental bodies. IES excelled in creating the knowledge clusters in India in the fields of Industry 4.0, Industrial automation and Robotics, Data Sciences, AI and IOT etc sectors. It also has a fleet to higher education models to German and European universities, like joint degree programs, standalone bachelor and master program, short term and long-term exchange certification programs and any kind of full-degree programs. All the models are developed on self-sustained basis including time to time funding support from Indian and European public and private bodies.

Brief about MLWEC:

The Malineni Lakshmaiah Women's Engineering College - a temple of learning was established in the year 2008 in a green lush land away from the hustle and bustle of the city in around 6 acres of beautiful landscape. The college provides a serene and tranquil environment to the students, boosting their potential and preparing them in all aspects to face the global challenges. The college is affiliated to JNTUK, Kakinada. The college offers B.Tech. degree in Computer Science and Engineering (CSE), Electronics and Communication Engineering (ECE), Information Technology (IT), CSE Data Science and Artificial Intelligence and Data Science (AI & DS), M.Tech. (CSE), M.Tech. (VLSI). The programs B.Tech. ECE & CSE were accredited by NBA for 3 Years. The college is producing skilled women engineers with good academic excellence.


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PULLADIGUNTA, GUNTUR-17.

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II. PURPOSE:

1. This engagement will aim to skill the graduates from the state of Andhra Pradesh by having the presence with domestic and international cooperation's.
2. To align courses and curriculum as per the International Standards adhering to Industry demand and needs.
3. To provide emerging and advanced skill training including assessment, certification and to facilitate industry connects to the trained students.

III. ROLES AND RESPONSIBILITIES:


1 FIRST PARTY- MLWEC shall

1. Establish necessary infrastructure in collaboration with IES.
2. Provide training to the students as per the course curriculum and assigning the necessary credit points for mandatory or non-mandatory courses/internship as a part of the course.
3. Assign the designated classroom and time slot in order to execute the agreed certification and/or internship program.
4. Supporting the faculty to be part of agreed Faculty Development programs in order to enhance their knowledge time to time.
5. Supporting the students to archive opportunity to participate in the further industry internships, higher education opportunities and placement or career linkage activities.
6. Depute required faculty to manage and co-ordinate Trainings in designated labs.
7. Collaborate for dissemination of knowledge on cutting edge technologies to faculty and research programs.
8. Take care of insurance and regular maintenance pertaining to Hardware installed in jointly established labs.
9. Follow the guide lines as specified by APSSDC or equivalent policy body from time to time.
10. Submit all reports and documents relating to progress of the students on rolls, Accounts, Audit and Annual Work Plan, students' academic and placement records as specified at such frequency as may be required by APSSDC, IES and /or similar policy body.

2 SECOND PARTY -IES shall

1. IES will establish the nodal centres at colleges to execute jointly agreed programs in collaboration with APSSDC or equivalent policy body and its knowledge partners.
2. Develop the courses according to the market needs in India and execute with academic planning in collaboration with APSSDC or equivalent policy body, and also conduct training of trainers/faculties.
3. At present, two courses are offered under the initiative as to provide training in collaboration with partnered Colleges and its certification along with their knowledge partners.
4. Provide support for conducting career linkage activities.


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5. Impart the courses and provide assistance to further internships, placements and higher education opportunities to the students who had successfully completed the program.
6. Consider the students from these trainings as a priority to provide employment and higher education.
7. Collaborate for dissemination of knowledge on cutting edge technologies to faculty and research programs.
8. Along with their knowledge partners to provide commercial support as a part of student course along with APSSDC.
9. Ensure conducting assessments as per standard assessment pattern and shall provide certificate to the successful students.
10. Follow the guidelines as specified by APSSDC or equivalent policy body from time to time.

IV. Compliances:

- KPIs-Key Performance Indicators (KPIs) will be developed by IES in mutual consultation with colleges and APSSDC and/or equivalent policy body.
- **Monitoring:** The activities of shall be regularly monitored by IES in mutual consultation with colleges and APSSDC and/or equivalent policy body.

V. Responsibilities of the Parties:

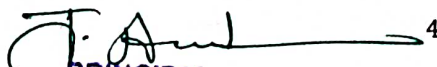
Both parties agree that:

1. The Parties shall diligently perform their respective obligation under the Agreement as per the procedure set for the above.
2. Neither Party shall share any confidential information with any other party. The sharing of such database by each other will be on trust that it will not be used by either Party for providing any kind of information to any third party.
3. Both parties agree to bring down the student's fee component Vs number of students as follows: Colleges need to send their selection of their option before start of the enrollment by writing in letter or email for that particular academic year.

Selection/Option	Colleges	IES
1	100 students for core engineering program and 100 students of CSE & IT program	Cost per student: 2000 INR (Including GST)
2	Min 100 students for core engineering program (or) CSE & IT program	Cost per student: 2000 INR (Including GST)
3	Min 60 students for core engineering program	Cost per student: 4000 INR (Excluding GST)

VI. Branding:

IES & College shall ensure necessary branding for agreed programs. IES and College shall follow the branding guidelines as specified by APSSDC or equivalent policy body from time to time.


 PRINCIPAL
 MALINEMI LAKSHMINAH
 WOMEN'S ENGINEERING COLLEGE
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II. Attendance:

IES and College shall follow the attendance formats as specified by APSSDC or equivalent policy body from time to time.

VIII. Arbitration:

The Parties shall endeavor to resolve all or any dispute or difference arising out of or in connection with this Agreement, amicably within 30 days of notice in writing being issued by the non-defaulting party to the defaulting party indicating such dispute or difference. In case no amicable solution is arrived between the Parties within the said 30 days, then such dispute/s shall be settled through Arbitrations as per the provision of the Arbitration and Conciliation Act, 1996 as amended from time to time. The arbitration shall be done by Sole Arbitrator appointed by APSSDC. The written award of the Arbitrator shall be final and binding on all the Parties. The seat and venue for the arbitration proceedings shall be at Vijayawada, Andhra Pradesh.

IX. Termination of MoA:

The first party shall have the right to terminate this MoA without assigning any reasons by giving prior written notice of 90(e) days through its authorized signatory. Without prejudice to the above, either Party may terminate this MoA by giving 90(Ninety) days' written notice through its authorized signatory in the event of any material breach of any of the material terms of this MoA by the other Party. The non-defaulting party shall first serve a written notice of its intention to terminate this MoA to the defaulting party highlighting the material breach and giving the defaulting party a period of 90 days or such extended period as may be mutually agreed to within which to remedy the material breach. Should such event of a material breach remain unresolved/un rectified within the said notice period of 30 days or such extended period as may be mutually agreed to, the non-defaulting shall be able to terminate the MoA forth with.

X. Representations and Warranties by the Parties:

In addition to the above, the Parties hereto represent and warrants to other Parties as under:

That it is duly organized and validly existing under the laws of the jurisdiction in which it was incorporated and has the necessary corporate power and authority under applicable Laws to carry on its business and or perform its functions.


That this MoA is within its powers and has been duly authorized by it; and does not conflict in any material respect with any law or regulation or its constitutional documents or any document binding on it and that it has obtained all necessary consents for the performance by it under this MoA. That all information set for thin this MoA is true and correct and is not misleading in letter and spirit.

XI. PERIOD OF VALIDITY:

This MoA shall become effective from the date hereof and shall be in force for a period of Five years, unless terminated by mutual consent of the parties.

XII. LIMITATION OF LIABILITY

Except as agreed and provided under this Agreement, neither of the Parties shall be liable to bear or pay any damages arising out of loss of income, loss of profit, special, incidental, indirect, punitive, exemplary or consequential, to any party including third parties, and all such damages are expressly disclaimed.


PRINCIPAL
MALINENI LAKSHMAIAH
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XIII. NOTICES:

Unless otherwise provided herein, all notices or other communications under or in connection with this MoA shall be in English, will be issued in writing and shall be signed by the authorized representative of the issuing / serving Party and may be sent by personal delivery or post or courier or facsimile to the address given above. Any such notice or other communication will be deemed to be effective if sent by personal delivery, when delivered, if sent by post, three days after being deposited in the post and if sent by courier, two days after being deposited with the courier.

XIV. COMMUNICATIONS AND PUBLICITY:

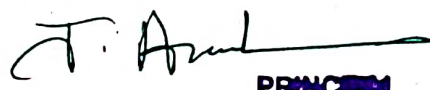
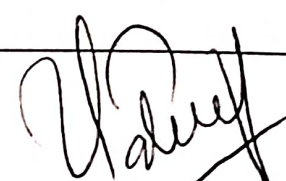
The Second & Third Party shall ensure that the name and logo of the first party should appear in all publication material. The Second & Third Party shall ensure that the sign board depicting the name of the First Party be affixed outside the college. The Parties shall consult and agree on all and any intended communications, publications, presentations and documentations relating to this Arrangement/ MoA (jointly the "Communication(s)") in advance prior to the intended release. If a MoA cannot be reached, a Party shall have the right to disclaim endorsement and/or dissociate itself from that Communication(s). No party shall use logo/trade marketc. of each of the parties without obtaining its prior written concurrence to that effect.

XV. IT IS MUTUALLY UNDERSTOOD AND AGREED BY AND BETWEEN THE PARTIES THAT:

AMENDMENT: Amendment within the scope of the instrument shall be made by mutual consent of the parties, by the issuance of a written modification, signed, and dated by all parties.

INFORMATION OWNERSHIP: All information provided by First Party shall only be utilized for conducting training and placement assistance and First Party holds no ownership over the content prepared by Second party.

ESTABLISHMENT OF RESPONSIBILITY: This MoA is not intended to, and not create any right benefit or trust responsibility, substantive or procedural, enforceable at law, by a party against First Party or Second Party. The parties hereto have executed this agreement as of the last written date below.

For and on behalf of	For and on behalf of
MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE	INDO-EURO SYNCHRONISATION PVT LTD
 Name: Dr. J. ARUNDHANII Designation: PRINCIPAL MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE PILLADIGUNTA, GUNTUR-17.	 Name: Mr. Vangapandu Venkata Nagaraju Designation: President & MD

Witness:

Witness: 

Memorandum of Understanding

Between

**Department of Electronics and Communication
Engineering,**

Malineni Lakshmaiah Women's Engineering College,
Pulladigunta (V), Vatticherukuru (M), Guntur (D)-522017 (A.P).

and

**Datapoint
Datapoint Info Solutions**

Flat No101, Sri Sai Rams Swarnalatha Estates, Sai Saradhi Nagar,
Hyderabad-500016 (T.S).

This memorandum of understanding is made and executed at MLWEC Guntur Campus between Department of Electronics and Communication Engineering, Malineni Lakshmaiah Women's Engineering College (MLWEC), Guntur and Datapoint, Datapoint Info Solutions, Hyderabad.

This memorandum of understanding entered at Department of ECE, Malineni Lakshmaiah Women's Engineering College represented by the Principal of the MLWEC Guntur which expression to the context means and includes its successors and assigns as the FIRST PARTY.

Datapoint Info Solutions is an acknowledged Business Consulting for Startups and Innovations and Datapoint Info Solutions is represented herein by Mr. Suresh Maguluri, Chief Executive Officer (CEO) which expression to the context means and intrudes its successors and assigns as the SECOND PARTY.

WHEREAS The parties have had preliminary discussions in this matter and have ascertained areas of broad consensus. The parties now, have therefore, agreed to enter in writing these areas of consensus, under a Memorandum of Understanding.



PRINCIPAL
MALINENI LAKSHMAIAH

WOMEN'S ENGINEERING COLLEGE
PULLADIGUNTA, GUNTUR-17.

About FIRST PARTY

The department was established during the inception of the institute in 2008 as the department of Electronics and Communication Engineering (ECE). Since its commencement, the primary objective of the department has been to impart quality education, training and research at the undergraduate and postgraduate levels in various areas of Electronics and Communication Engineering with broad emphasis on design aspects of electronic systems.

The major areas of faculty expertise of the department include Biomedical Signal Processing, Communication Systems, Computer Networks, Control Systems, Digital Signal Processing, Image Processing & Computer Vision, Instrumentation, Multimedia Security, Power Electronics, Power Systems, Radar Signal Processing, RF and Microwaves, Speech Signal Processing, VLSI Systems and MEMS.


About SECOND PARTY

Datapoint Info Solutions at Hyderabad and an active leader in startup ecosystem and technology enabler for various start-ups today. Datapoint Info Solutions have profound expertise and experience on Internet of Things (IoT), Embedded Systems, Robotics, AR/VR, AI and Cloud Computing.

Datapoint Info Solutions has a network of people like mentors, start-ups, incubators, and accelerators as a chain and which helps for accelerating the student idea into fine-tuned startup. Datapoint organizes Hackathons, Ideathons, Ideations, and Idea driven related events across India to bring the Government of India's initiative

'Startup in Campus' fit in the rural areas.

In the context of 'Make in India', the initiatives of Datapoint will help the students to start their own start-up right from the college level.




PRINCIPAL
MALINENI LAKSHMAIAH
WOMEN'S ENGINEERING COLLEGE
PULLADIGUNTA, GUNTUR-17.

Responsibilities of FIRST PARTY

- First Party should organise the Second Party activities complete throughout the year without fail.
- First Party should also provide a well-established conference hall for conducting webinars/e-seminars/e-workshops to the students of innovation lab with necessary infrastructure.
- First Party Student Club should also provide a support to the Second Party in organising the scheduled activities prior given to the First Party.
- Should upload the initiative to the website of First Party and the content will be provided by the Second Party.
- First Party should provide a detailed academic schedule to the Second Party for easy planning and execution of activities in the Student Club.
- A Single Point of Contact (SPoC) should be appointed from the First Party to interact with Second Party for Communication.
- First Party should allow the students as per the schedule towards the activities planned by the Second Party.

Responsibilities of SECOND PARTY

- Second Party should promote the Student Club established by the First Party at the premises of First Party.
- Second Party should work for Student Club on mutual consents and agreed to inculcate innovation in the campus.
- Second Party should conduct scheduled activities for the students of Student Club from the First Party.
- Second Party should launch the online portal specifically for the First Party students to get interact and work further on week-to-week basis.
- Second Party should conduct 4 activities in a month calendar for the participants of Student Club.
- Second Party should submit the schedule prior to the First Party for easy planning and execution.


PRINCIPAL
MALINENI LAKSHMAIAH
WOMEN'S ENGINEERING COLLEGE
PULADIVITA, GUNTUR-17.

- Second Party should conduct the activities as per the given schedule and should take support from the First Party for better execution.
- Second Party should provide internship/pre-placement opportunities for the students on performance basis to work in the real-time.

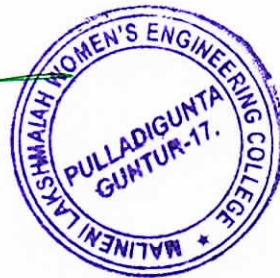
All the terms and conditions of this MoU are subject to the approval of commissioner of Technical Education, Hyderabad and the provisions of the Rules and Regulations of the Govt of Telangana and Govt of Andhra Pradesh.

In witness whereof the parties have signed this MoU on **4th May, 2017** and will be valid for Three (03) Years from the signed date and can be extended based on the mutual understanding between two parties.

For Malineni Lakshmaiah Womens Engineering College

For Datapoint Info Solutions



Principal



PRINCIPAL
MALINENI LAKSHMAIAH
WOMEN'S ENGINEERING COLLEGE
PULLADIGUNTA, GUNTUR-17


Suresh Maguluri
CEO




PRINCIPAL
MALINENI LAKSHMAIAH
WOMEN'S ENGINEERING COLLEGE
PULLADIGUNTA, GUNTUR-17.

July 19, 2017
ICT-AP-085

To,
Dr.P.Nageswararao
Director
Malineni Perumallu Educational Society's Group of Institutions
Guntur

Respected Sir/Madam,

Greetings from ICT Academy!

Sub: Inviting nominations for ICT Academy Student Innovator Awards and Youth Talk

ICT Academy is an initiative of the Government of India, the State Government and industry, has come up with Awards & Contests for students community to showcase their innovative projects and inspiring talks. Please find details of the 'Student Innovator Award' and 'Youth Talk Contest' furnished

Student Innovator Award 2017

ICT Academy Student Innovator Award 2017 is conducted in Andhra Pradesh and invites projects in the branches of

- Computer Science & Information Technology
- Civil & Architecture
- Mechanical & Automobile and
- Electrical & Electronics

Full time engineering students under UG and PG courses across India mentioned in the previous streams can apply for this award. Winners will be awarded with cash prize and recognized with trophies and certificates.

Youth Talk 2017

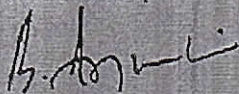
ICT Academy Youth Talk is conducted in Andhra Pradesh and encourages students from all disciplines to deliver short talk midst their peers, the inspiring ideas, and thoughts that change lives, attitudes etc. The winner will be recognized and awarded with a complimentary educational Tour to Singapore.

Kindly pin the enclosed posters in your institution notice board and we invite students to apply for the awards& contests at youth.ictacademy.in on or before 31st July 2017.

Thanking you and requesting participation of your esteemed Institutions in all ICT Academy initiatives.

Warm Regards

ICT Academy



B Anbuthambi

Vice President – Education Initiatives



PRINCIPAL

**MALINENI LAKSHMAIAH
WOMEN'S ENGINEERING COLLEGE
PULLADIGUNTA, GUNTUR-17.**

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is executed on this __ Day of September 2020 at Hyderabad by and between: -

M/s. BYTEXL INDIA PRIVATE LIMITED (A subsidiary of KP2 Associates LLC, USA) a company registered at HYDERABAD(Telangana), having its office at **16/1/25, Road No.7, Ida Nacharam Hyderabad, TG - 500076**, being represented by its Authorised Representative Mr. Raman Subramanyam (hereinafter referred to as “**First Party**” which term shall include all its successors in interests and permitted assignees)

And

Malineni Perumallu Educational Society's Group of Institutions [Pulladigunta, Vatticherukur, Prathipadu Road, Guntur, Andhra Pradesh 522017, India] (hereinafter referred to as the “**Second Party**” which term shall include all its successors in interests and permitted assignees)

WHEREAS the First Party is in the business of providing a platform that offers access to programming and coding courses, via the ByteXL website URL namely bytexl.in, bytexl.com and through ByteXL mobile application.

WHEREAS the Second Party is in the activity of providing engineering education to students.

WHEREAS both parties are desirous of synergising their core competencies and have agreed to enter into this Memorandum of Understanding on the following terms and conditions: -

I. PURPOSE AND OBJECTIVE

- 1) The main objective and purpose of this Memorandum of Understanding is to promote cooperation in academic education and research using cyber security, artificial intelligence, deep learning, IOT, blockchain and skill development tools by both parties.
- 2) This MOU shall be valid for Financial arrangements only for the training period
- 3) Both parties shall take all reasonable steps to ensure successful completion of the collaboration and cooperate with each other in duly carrying out the obligation agreed upon

II. FORMS OF COOPERATION

- 1) The First Party agrees to provide members of the Second Party an annual discount of 50% on the purchase price of the service ‘BYTEXL EXPLORE’, which is ‘Learn by Doing’ coding platform of First Party.
- 2) The First Party agrees to provide 50% discount on the purchase price of the service ‘BYTEXL EXPERT’ to the students of the Second Party.
- 3) The First Party shall provide the discounts as mentioned in this Clause if more than 500 new user registrations per year.
- 4) The Second Party shall ensure that the all the members of the Second Party have a separate identification, through a code, to enable the First Party to verify the identity of the member and provide the necessary discount

- 5) The First Party shall enlist the Second Party and the Second Party shall enlist the First Party as each other's STRATEGIC PARTNER in each other's website, brochures, or any other marketing material.
- 6) The Second Party and First Party shall mutually agree to undertake joint teaching activities at various educational institutions and other organised seminars and workshops.
- 7) The First Party and Second Party shall mutually agree to conduct joint research activities in machine learning and artificial intelligence. Any outcome or result of the research shall be shared equally between the two parties and duly confer credit to the result of such research.
- 8) The agreement is mutually exclusive i.e. both parties do not have exclusive rights on the other side.

III. INTELLECTUAL PROPERTY

- 1) Both Parties agree that they shall execute a separate agreement in respect of the sharing and access to the intellectual property and software programs of each of the parties.

IV. FINANCIAL ARRANGEMENTS

a. Payment Details

S. No	Product	Description	Retail Price
1	Expert +	2 nd year students: This program gives awareness to students on the in-demand advanced level emerging technologies that are needed by IT industry. Platform provides them reading material, videos, hands-on lab, and assessment quizzes	Rs.4000/ year per user
2	Expert + Projects + CRT + Soft skills + Placement support	3 rd /4 th year students. Finishing school program: It is a combination of platform based and instructor led training.	Rs.6000/ year per user

b. Payment Terms and Conditions

- i. The details of pricing is confidential and must not be disclosed to any other college
- ii. This cost does not include GST

- iii. For 2022 graduating batch agreed price is Rs.3000 per year per students and for 2023 graduating batch Rs.2000 per year per student
- iv. The batch size is calculated as 100 approximately
- v. The actual cost could vary based on the number of students
- vi. The training is planned for 240hrs per academic year
- vii. Breakup of the payment schedule
 - 1. 40% before the program starts
 - 2. 30% should be paid before the start of 2nd semester
 - 3. Remaining 30% balance at the end of the academic year
- viii. Any change in the above could impact and lead to change in the overall cost of the program

V. LIABILITY

- 1) Both parties shall have no liability for any losses, damages, or costs towards each other in respect of any conduct arising out of or in relation to this Memorandum of Understanding.

VI. LEGAL RELATIONSHIP


None of the terms of this Memorandum of Understanding shall be construed to confer any legal relationship between the parties.

VII. DURATION

7.1 The duration of this Memorandum of Understanding shall be for a period of three years from the date of this Agreement. Both parties shall have the option to renew this Memorandum of Understanding for further period of three years by written consent of both parties.

7.2 Both parties may cancel this Memorandum of Understanding by giving three months prior written notice delivered to the other party.

IN WITNESS WHEREOF, this Memorandum of Understanding is executed on this ___ day of **September 2020** in the presence of witness with free will and without any undue influence or duress.




FIRST PARTY

S V Raman

ByteXL India PVT LTD.

Executive Director

September __, 2020



SECOND PARTY

Conduira Education & Training Services Pvt. Ltd.

Hyderabad

First Floor, Bhavani Brij
Plot No. 1-90/B/D/8/A
Madhapur
Hyderabad -500 081

+91-40-42000123

Visakhapatnam

48-3-26
Sri Nagar
Rama Talkies
Visakhapatnam -530 016

+91-891-6677788

www.conduira.com

www.conduiraonline.com

SERVICE AGREEMENT

This **SERVICE AGREEMENT** is made and entered into this **12th December, 2020**.

BY AND BETWEEN

Conduira Education & Training Services Private Limited, a company incorporated under the [Indian] Companies Act, 1956, having its registered office at H.No:1-90/b/d/8/a, First Floor, Bhavani Brij, Vittal Rao Nagar, Madhapur, Hyderabad, Telangana 500081 (hereinafter referred to as 'CETS', which expression shall, unless repugnant to the context or meaning thereof, mean and include its successors and assigns) of the FIRST PART;

AND

Malineni Group of Colleges, organized under the Indian Laws having its principal place of business at Guntur - Prathipadu Rd, Pulladigunta, Andhra Pradesh 522017, **INDIA** (hereinafter referred to as 'Member', which expression shall, unless repugnant to the context or meaning thereof, mean and include its successors and permitted assigns) of the SECOND PART.

(CETS and Member are hereinafter collectively referred to as "the Parties" and severally as "Party")
WHEREAS CETS is inter alia in the business of providing e-learning solutions and is responsible for the functioning of its websites www.conduira.com and www.conduiraonline.com.

WHEREAS Member is in the business of 'Education Provider' and is desirous of taking service from CETS as described here under, on the terms agreed and contained herein;

WHEREAS the Parties intend to facilitate CETS's e-learning solution

NOW, THEREFORE, IN CONSIDERATION OF THE PROMISES AND THE MUTUAL COVENANTS, AGREEMENT HEREINAFTER SET FORTH, THE PARTIES INTENDING TO BE LEGALLY BOUND, HEREBY AGREE AS FOLLOWS:

1. SERVICE DETAILS:

Attached herein as Annexure A

2. PRICE:

In consideration of the Service as per Clause 1 above, the Member agrees to pay to CETS the amount as agreed in Clause 4 (a) below. This pricing applies to the current service offering only and may be subject to revision for subsequent transactions.

3. TERM:

As mentioned in Annexure A

4. PAYMENT TERMS:

(a) The Member shall pay the Total Price to CETS, as mentioned below:

Total Cost of Service Provided (including GST): Rs 1,20,000

Detailed break up provided in Annexure A

(All payments to be made in favor of "Conduira Education & Training Services Private Limited")

(b) Invoice would be sent to the below-mentioned address unless otherwise a different address for billing is specified by Member under section "Member's Address for Invoicing/Correspondence" herein below and shall be payable as per the aforesaid payment terms. All invoices are payable to CETS in full, on or before the due date of the invoice as per the said payment terms. In the event any payment is not made within the said period, CETS shall, without prejudice to its other rights under this Agreement or in law, have the right to terminate this Agreement and / or deactivate Member's account without any liability to Member.

Member's Address for Invoicing / Correspondence:

Malineni Group of Colleges

Guntur - Prathipadu Rd, Pulladigunta, Andhra Pradesh 522017

Contact Name: Mrs.Swetha.K

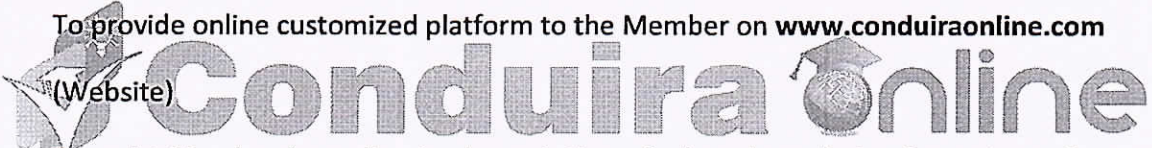
Email: swetha.tpo@malinenicolleges.ac.in

Tel- 9000894676

5. IMPLEMENTATION AND TRAINING:

- (a) CETS may either through its officials or authorized representative formally visit the Member's office premises for implementation and / or for any other service purpose.
- (b) CETS would provide the necessary training for the moderators selected by the Member for successful implementation of the Service at the start of the program. This training would include how to manage moderator and student logins, manage the workflow, and escalate issues to CETS as detailed in Clause 7(i).

6. CETS' OBLIGATION:

- (a) To provide online customized platform to the Member on www.conduiraonline.com
(Website) 
- (b) To assist Member for online implementation of e-learning solution for registered users as per the agreed Day Plan.
- (c) Provide the following assistance to Member on issues raised as per Clause 7 (i) related to the implementation of e-learning solutions.
 - (i) Acknowledge the messages related to problem within 12 working-hours of their receipt from the Members
 - (ii) Address the Member's issues within 48 working-hours of the above acknowledgment

7. MEMBER'S OBLIGATION:

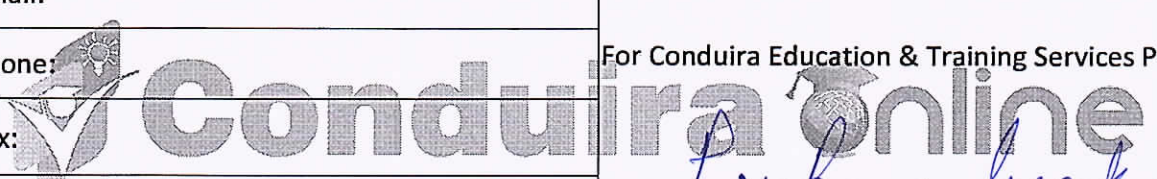

- (a) Shall provide CETS the name of its authorized representative who shall serve as single point of contact with CETS.
- (b) Shall provide the information sought by CETS in requisite format of all users in the Admin Module of www.conduiraonline.com to provide login facility to the members.
- (c) Shall be responsible for appropriate use of the Services subscribed under this Agreement, and Terms & Conditions mentioned in www.conduiraonline.com.

- (d) Undertakes that the Services subscribed by it under this Agreement is solely for the purpose of its proper appropriation to the users and/or candidates (its own students as indicated by this agreement) and not for its commercial use / purpose.
- (e) Undertakes that there would be no unauthorized/fraudulent use of user content: Member shall ensure the usage of content for lawful purposes and only for the purposes as permitted under the scope of this Agreement. Promotion of any illegal activity or marketing of products and other service purposes or spamming of the content by it except for the facilitation of services under this Agreement is prohibited. CETS shall have the sole right to decide as to what constitutes as a breach of these requirements by Member.
- (f) Member shall raise any operational issue hindering the implementation of the Service to CETS in writing using the "Help" section available in the website.

8. OTHER TERMS:

- (a) Member shall share details of students selected by various companies, along with the companies selected to. This information will be kept confidential by CETS and will be used for analytics and improving the algorithms for future batches. CETS would refrain from sharing this information with any third party without a written authorization from the member.
- (b) CETS can send notification regarding its other products to the member's students in this platform.
- (c) CETS can seek student and Member's feedback/ testimonials from time-to-time and the same can be used by CETS for its branding purpose.

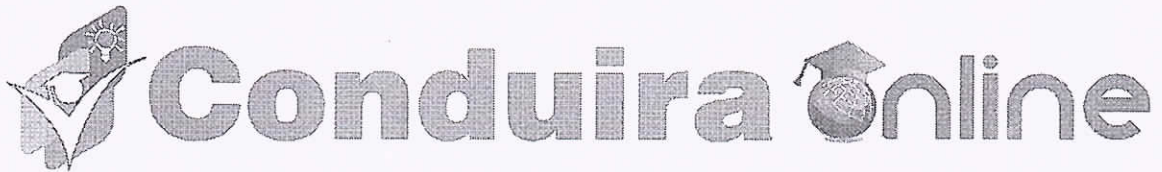
IN WITNESS WHEREOF, the Parties have caused this Agreement to be executed by their duly authorized representatives in one or more counterparts, each of which shall constitute an original effective as of the day and year set forth above.

SIGNED ON BEHALF OF THE MEMBER:	SIGNED ON BEHALF OF CETS:
Name:	Name: P V Rama Sasank
Title / Designation:	
College: Malineni Group of Colleges	Designation: CEO- ConduiraOnline
Address: Guntur - Prathipadu Rd, Pulladigunta, Andhra Pradesh	Phone: 9000053678
City & Pin Code: 522017	Email: sasank@conduira.com
Email:	 For Conduira Education & Training Services Pvt. Ltd <i>P.V. Rama Sasank</i> Authorized Signatory
Phone:	
Fax:	
Signature: 	

Annexure A

S.no	Course	Number of Logins	Price Per Login	Duration	Total Price
1.	Employability Prep – College to Corporate	200	Rs. 600 (Incl. of All Taxes)	31 st March 2022	Rs. 1,20,000

Note: In case of increase in number of logins. A separate invoice will be raised for the difference of logins




Annexure B– Course Coverage

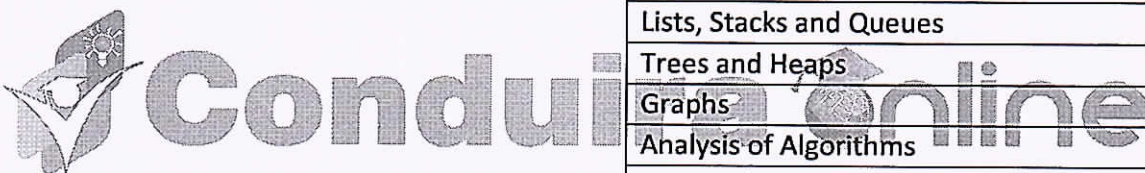
Learning Experiences Topics Coverages

Following is the list of Topics that a student can Learn & Practice with the support of Learning Experiences.

Subject	Topic Coverage
English Language	Parts of Speech
	Nouns
	Verbs & Tense
	Prepositions
	Pronouns
	Subject Verb Agreement
	Adjectives & Adverbs
	Determiners - Articles & Demonstratives
	Sentence Structures & Punctuation
	Sentence Jumbles
	Everyday Words
	Familiar Words
	Less Frequent Words
	Rare Words
	Strange Words
	Text Completions & Cloze
	Analogies
	Understanding Paragraphs & Passages
	Comprehension of Simple Passages
	Comprehension of Complex Passages
Paragraph Jumbles	
Sentence & Paragraph Completions	
Paragraph Summaries	
Quantitative Aptitude	Speed Math
	Ratio & Proportion
	Percentages
	Averages & Mixtures
	Profit & Loss
	Simple & Compound Interest
	Time, Speed & Distance
	Time & Work
	Number Systems
	Base Systems
	Factors & Multiples
	LCM & HCF
	Exponents & Indices
	Surds
	Logarithms
Set Theory	

	Number Puzzles
	Algebraic Expressions
	Problem solving using Equations
	Quadratic Expressions & Polynomials
	Functions & Graphs
	Progressions and Series
	Inequalities
	Coordinate Geometry
	Lines & Angles
	Triangles
	Quadrilaterals & Polygons
	Circles
	Mensuration
	Trigonometry
	Permutations & Combinations
	Probability
	Statistical Methods
	Data Interpretation
 Reasoning Aptitude	Blood Relations
	Directions
	Series & Missing Terms
	Coding & De-coding
	Clocks
	Calendars
	Cubes
	Dice
	Comparisons
	Ranks & Positions
	Counting & Data Arrangements
	Sequential Output Tracing
	Reasoning Analogies
	Classifications & Odd-Man Out
	Eligibility & Selection Criteria
	Table based Puzzles
	Linear Arrangement Based Puzzles
	Circular Arrangement Based Puzzles
	Selection based Puzzles
	Sports & Tournament based Puzzles
	Grids & Network based Puzzles
	Truth & Lie based Puzzles
	Non-Verbal Reasoning
	Logical Deduction & Syllogisms
	Logical Consistency
	Argument & Assumption

	Cause, Effect, Conclusion & Inference
	Decision Making
Programming & Coding Skills	Everyday terms
	Everyday Applications
	Important Commands
	Binary Operations
	Evaluating Expressions
	Types of Programming Languages
	Data Types, Key words and Operators
	Branching statements
	Looping statements
	Scope and Extent
	Procedural Programming
	Object-Oriented Programming
	Arrays, Lists and Tuples
	Strings
	Regular Expressions
	File I/O
	Computer Networks
	Operating Systems
	Lists, Stacks and Queues
	Trees and Heaps
	Graphs
	Analysis of Algorithms
	Approaches to Problem Solving
	Dynamic Programming Techniques
	Searching Algorithms
	Sorting Algorithms
	Computation on Graphs
	Basic Coding Skills
	Operations on Lists
	Operations on Text
	Operations on Numbers
Series and Patterns	
Data Stores	
Table Design	
Queries	
Communication Skills	Basic Writing
	Resume Design & Interview Skills
	Presentation & Discussion Skills



Live Class Coverage

Employability Prep Final Year Long Term Course gives student access to 60+ Live Online Workshops across important topics from

1. Quantitative Ability,
2. English Language,
3. Reasoning Ability,
4. Programming Concepts
5. Interview Skills and
6. Company Pattern based Questions

Annexure C – List of Model Tests

The tests made available to the student are as follows –

Name of the Company	No of Tests
TCS NQT	5
Amazon	4
Wipro Elite NLTH	3
MOCK AMCAT	3
CTS	3
Accenture	3
Deloitte	3
NTT Docomo	3
IBM	3
IBS	2
Mu Sigma	2
Zensar	2
Persistent	2
L&T Infotech	2
TCS Digital	2
Wipro WILP	2
HCL	2
MindTree	2
Infosys	2
Tech Mahindra	2
DXC Technology	1
Salesforce	1
eLitmus	1
Co-Cubes	1
TCS CBO	1

Please note that these offerings can change basis the requirement and will be intimated to the colleges.

Memorandum of Understanding

between


**Department of Electronics and Communication Engineering,
Malineni Lakshmaiah Women's Engineering College, Guntur
and madBlocks Academy,
Madblocks Technologies Pvt Ltd, Hyderabad**

This memorandum of understanding is made and executed at MLWEC Guntur Campus between Department of Electronics and Communication Engineering, Malineni Lakshmaiah Women's Engineering College (MLWEC), Guntur and madBlocks Academy, Madblocks Technologies Pvt Ltd, Hyderabad.

This memorandum of understanding entered at Department of ECE, Malineni Lakshmaiah Women's Engineering College represented by the Principal of the MLWEC Guntur which expression to the context means and includes its successors and assigns as the FIRST PARTY.


Madblocks Technologies Pvt Ltd is an acknowledged Business Consulting for Startups and Innovations and Madblocks Technologies is represented herein by Mr Madhu Parvathaneni, Chief Executive Officer (CEO) which expression to the context means and intrudes its successors and assigns as the SECOND PARTY.

WHEREAS The parties have had preliminary discussions in this matter and have ascertained areas of broad consensus. The parties now, have therefore, agreed to enter in writing these areas of consensus, under a Memorandum of Understanding.


PRINCIPAL
MALINENI LAKSHMAIAH
WOMEN'S ENGINEERING COLLEGE
PULLADIGUNTA, GUNTUR-17.

Responsibilities of SECOND PARTY

- Second Party should promote the Student Club established by the First Party at the premises of First Party.
- Second Party should work for Student Club on mutual consents and agreed to inculcate innovation in the campus.
- Second Party should conduct scheduled activities for the students of Student Club from the First Party.
- Second Party should launch the online portal specifically for the First Party students to get interact and work further on week-to-week basis.
- Second Party should conduct 4 activities in a month calendar for the participants of Student Club.
- Second Party should submit the schedule prior to the First Party for easy planning and execution.
- Second Party should conduct the activities as per the given schedule and should take support from the First Party for better execution.
- Second Party should provide internship/pre-placement opportunities for the students on performance basis to work in the real-time.



PRINCIPAL
MALINENI LAKSHMAIAH
WOMEN'S ENGINEERING COLLEGE
PULLADIGUNTA, GUNTUR-17.

About FIRST PARTY

The department was established during the inception of the institute in 2008 as the department of Electronics and Communication Engineering (ECE). Since its commencement, the primary objective of the department has been to impart quality education, training and research at the undergraduate and postgraduate levels in various areas of Electronics and Communication Engineering with broad emphasis on design aspects of electronic systems.

The major areas of faculty expertise of the department include Biomedical Signal Processing, Communication Systems, Computer Networks, Control Systems, Digital Signal Processing, Image Processing & Computer Vision, Instrumentation, Multimedia Security, Power Electronics, Power Systems, Radar Signal Processing, RF and Microwaves, Speech Signal Processing, VLSI Systems and MEMS.

About SECOND PARTY

Madblocks Technologies Pvt Ltd at Hyderabad and an active leader in startup ecosystem and technology enabler for various start-ups today. Madblocks Technologies Pvt Ltd have profound expertise and experience on Internet of Things (IoT), Embedded Systems, Robotics, AR/VR, AI and Cloud Computing.

Madblocks Technologies has a network of people like mentors, start-ups, incubators, and accelerators as a chain and which helps for accelerating the student idea into fine-tuned startup. Madblocks organizes Hackathons, Ideathons, Ideations, and Idea driven related events across India to bring the Government of India's initiative 'Startup in Campus' fit in the rural areas.


In the context of 'Make in India', the initiatives of Madblocks will help the students to start their own start-up right from the college level.



PRINCIPAL
MALINENI LAKSHMAIAH
WOMEN'S ENGINEERING COLLEGE
PULLADIGUNTA, GUNTUR-17.

Responsibilities of FIRST PARTY

- First Party should organise the Second Party activities complete throughout the year without fail.
- First Party should also provide a well-established conference hall for conducting webinars/e-seminars/e-workshops to the students of innovation lab with necessary infrastructure.
- First Party Student Club should also provide a support to the Second Party in organising the scheduled activities prior given to the First Party.
- Should upload the initiative to the website of First Party and the content will be provided by the Second Party.
- First Party should provide a detailed academic schedule to the Second Party for easy planning and execution of activities in the Student Club.
- A Single Point of Contact (SPoC) should be appointed from the First Party to interact with Second Party for Communication.
- First Party should allow the students as per the schedule towards the activities planned by the Second Party.



PRINCIPAL
MALINENI LAKSHMAIAH
WOMEN'S ENGINEERING COLLEGE
PULLADIGUNTA, GUNTUR-17.

All the terms and conditions of this MoU are subject to the approval of commissioner of Technical Education, Hyderabad and the provisions of the Rules and Regulations of the Govt of Telangana and Govt of Andhra Pradesh.

In witness whereof the parties have signed this MoU on **4th April 2021** and will be valid for **TWO Years** from the signed date and can be extended based on the mutual understanding between two parties.

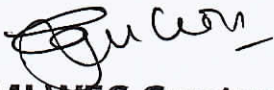


For MLWEC Guntur, Principal

PRINCIPAL
MALINENI LAKSHMAIAH
WOMEN'S ENGINEERING COLLEGE
PULLADIGUNTA, GUNTUR-17.



Madhu Parvathaneni
Director & Chief Executive
madBlocks Technologies Pvt Ltd



For MLWEC Guntur, HOD, ECE

HOD
Electronics & Communications Engg. Dept.
Malineni Lakshmaiah Women's Engg. College
PULLADIGUNTA, GUNTUR-527 017

N. Rajarajeswari - 19KE1A0464

For Student Club, Chairman/Convener

For Student Club, Student Coordinator